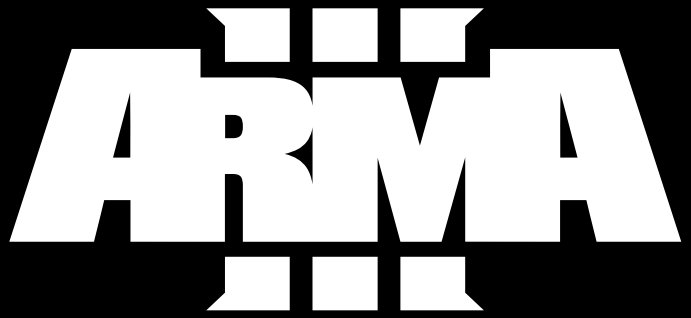
LOGO MANUAL

Version 1.0

MAIN LOGO



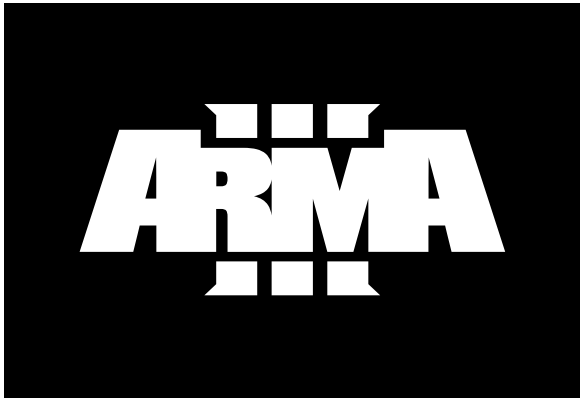
Black and white logo versions

SAFE ZONE AND MINIMUM SIZE

A safe zone defines minimal space around the logo which should always be left blank. No other graphic components should appear in this space.
The size of the safe zone is roughly determined by the y dimension which is 1/5 of the height of the full logo.

The minimum height of the logo for print is 20 mm. The minimum size for digital usage is 60 px in height.

LOGO ON PLAIN BACKGROUND



100%

80%

60%

40%

20%

0%

LOGO FORBIDDEN USES

Low contrast against background

Forbidden color fills or other fill effects

Altered proportions:
horizontal and/or vertical deformation

Other deformation, rotation, verticality

Forbidden colors

Breach of the safe zone

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